



Woodstock Hospital's New Strategic Plan for 2020-2025

Advancing the health of our community through collaboration

Woodstock Hospital is unveiling its new Strategic Plan for 2020-2025. This plan will help guide organizational decision-making and initiatives over the next five years, and ensure that we are all working together towards a bright future.

In developing the Strategic Plan, the hospital sought feedback from the patients and families we serve, our community partners, and hospital staff, physicians, volunteers and Board members. We called the engagement phase of this process *Your Voice, Your Vision: Creating Great Care Together*. We provided different opportunities to share input including open houses, feedback cards, community outreach, surveys, and information sessions. We heard from nearly 1,000 individuals! With the feedback gathered, we discovered common themes that helped shape Woodstock Hospital's new Mission, Vision and Values statement, along with four strategic pillars - **Caring, Empowering, Growing and Connecting**.



New Mission: Community-oriented, personalized and quality care.

Vision: Working collaboratively to advance the health and well-being of our community.

Values:



Values Statement: We strive to serve others; building on our collective strengths, expertise and shared values; for the betterment of our patients, their families, and our community.

“The COVID-19 pandemic has underscored the importance of collaboration and it has shown us what we are capable of when we are all working together towards a common goal,” said Perry Lang, Woodstock Hospital President and CEO. “The new Strategic Plan also places an emphasis on collaboration. It speaks to partnering with patients and families, community partners, and all of our staff in order to provide exceptional care for Oxford County residents now and in the future.”

Woodstock Hospital has also created a Tactical Plan, that details the actions and measures we will use to ensure our success. We look forward to reporting back, being accountable, and continuing to listen to the changing needs of our patients, families, caregivers, staff and community partners.

About Woodstock Hospital

Built in November 2011, Woodstock Hospital is a 178 bed, full-service community hospital, providing primary care to a population of 55,000 and specialized care to nearly 110,000 within the County of Oxford. The new facility offers a wide range of health programs including Maternal Child, Women’s Health, Specialized Surgical Services, Inpatient and Outpatient Mental Health Services, Dialysis and Rehabilitation Programs, a Systemic Therapy Program and an MRI. Our full service facility works closely with our community partners to provide our patients with healthcare services, close to home.

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